**Trail App**

Platform: - App

Cost: - Free of cost

Suppliers: FOX, Online

Delivery: Hire Personal delivery driver – Flexible contract

**Activities:**

* Hiking
* Cycling
* Tourist attraction
* Events

Hiking

* Clothes
* Shoes
* Water Bottles
* Bag Packs
* Sleeping Bags
* Tents
* Flashlight
* GPS

**Cycling**

* Bicycles
* Bagpacks
* Gear
* GPS unit

**How we split each part of the work**

Environmental Analysis- Ahmad

Financial projections/Company Information/ management team – Usman

Target Market analysis – Zuber

Marketing plan/ Product Description- Steven